

life@home



Century 21
MISSION-BISHOP REAL ESTATE

The CENTURY 21 Newsletter

09/13/2011

A Special Message:

Dear friends,

It's that time of the month again! I am pleased to present you with the latest issue of Life@Home. Delivered to home buyers, sellers and owners on a monthly basis, this electronic newsletter is designed to give you the real estate information that is important to you. In each issue, you will find practical tips and articles related to buying, selling or owning a home, as well as the latest news on real estate trends. I hope that you enjoy this issue of **Life@Home**. If I can be of any assistance, please do not hesitate to contact me at **510-494-2120**. You can also visit my [website](#) or follow me on [Twitter](#) to keep up with the most recent updates!



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Sincerely,
Brad Hatton

Avoid these mistakes when selling your home

In a buyer's market sellers need to take steps to put their property above the rest. To keep your home from languishing on the market, avoid these common mistakes.

Don't forgo a CENTURY 21® agent and attempt to sell on your own: A competent REALTOR® will guide you through the selling process. Remember, REALTORS® have contacts, marketing outlets, negotiating skills and knowledge that will save you time and money.

Interview potential agents to find the best fit: If your friends or coworkers have had a positive experience with an agent, ask for their contact information. Interview the agents, and decide who would work best for you. Remember to take into account their communication skills, local sales history and



experience, and proximity to your property.

Price your home realistically: Consult with your real estate agent when considering a listing price for your property. Review the comparables and adjust to fit the current market conditions before you set your price.

Never underestimate a first impression: Make your home inviting, remember, first impressions are made before potential buyers even walk through your front door. Landscaping, entryways, even clean windows are important. The interior of your home should be clutter-free, clean, and smelling fresh for potential buyers.

Showings and open houses are for buyers: During open houses and private showings it's important that you trust your agent to do his/her job and leave the property. Sellers who stay often make the potential buyers uncomfortable.



Prepare your kids for the new school year

Here are six tips to get your child ready for the back-to-school season.

1. **Routine** - As your summer winds down, begin the normal school routine early, so your children can ease into the new year. Return to early bedtimes, organized morning breakfast, and try to have lunchtime at home coincide with their lunch period at school.
2. **Swap and shop** - Organize or attend a clothing swap before going back-to-school shopping to save money. Once you know what your child needs or has outgrown, head for the sales!
3. **Fully equipped** - Get all school supplies, stationery and backpacks before the first day.
4. **Guided tour** - Take a tour of the school before school starts, so your child can meet his/her teacher. Starting a new school year can be scary, especially if it is in a new school. If it is a new school, make sure your child knows where to find his/her classroom, cafeteria, nurse's office and restrooms.
5. **Dry run** - Familiarize your child with the bus stop and the route to school.
6. **Create excitement** - Ask your child about his/her thoughts and feelings regarding the new school year. Share positive thoughts and create excitement with countdown board at home.



Forbes 2011 list of best places for business and careers

1. Raleigh, NC
2. Des Moines, IA
3. Provo, UT

4. Lexington, KY
5. Fort Collins, CO
6. Nashville, TN
7. Austin, TX
8. San Antonio, TX
9. Denver, CO
10. Dallas, TX

For the complete list visit Forbes.com

VISIT WEBSITE

Featured Listings:



35423 ARDO CT, FREMONT

3 bedroom - 2 bath

MLS# 40541463

COURT LOCATION. BRAND NEW ROOF. FRESHLY PAINTED INTERIOR & EXTERIOR. NEWLY TEXTURED INTERIOR. UPDATED KITCHEN & NEW APPLIANCES. HARDWOOD FLOORS. CENTRAL AIR CONDITIONING. WOOD BURNING BRICK FIREPLACE. EXTRA LARGE LIVING ROOM. FRUIT TREES IN BACK. WALKING DISTANCE TO SCHOOLS, LIBRARY, SHOPPING.

\$425,000 - [View Listing](#)



735 Praderia Circle, Fremont

2 bedroom - 2 bath

MLS# 40523453

TURN-KEY PROPERTY LOCATED IN MISSION SAN JOSE HILLS. VAULTED CEILINGS. SPARKLING PARQUET FLOORS. STEP-DOWN LIVING ROOM W/ FIREPLACE. SPACIOUS MASTER SUITE W/ MIRRORED WARDROBE. INTERIOR PATIO. INDOOR LAUNDRY. W/D & FRIDGE TO STAY.

\$625,000 - [View Listing](#)

VIEW LISTINGS

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